

## MOTEK AWARDED 2007 *FOOD LOGISTICS* TOP 100

*Motek cited as top technology provider for critical logistical challenges in food, beverage and consumer packaged goods.*

**BEVERLY HILLS, CA – December 19, 2007** – Motek®, the warehouse software technology leader, today announced it was named to *Food Logistics* magazine's esteemed Food Logistics 100 (FL100), a listing of technology providers that best solve critical logistical issues in the food, beverage and consumer packaged goods industry. The list is featured in the November/December issue of *Food Logistics* magazine.

"Inclusion on the FL100 underscores the value Motek's Priya®, WMS, delivers to public and private frozen, refrigerated and dry food warehouses," said Motek CEO Ann Price. "Priya's ability to deliver the lowest cost per case and the lowest cost of service ensures Motek customers are the most competitive and profitable companies in their industry."

The FL100 is selected by *Food Logistics*' editors as the best solutions for helping food, beverage, and consumer packaged goods' companies transform their supply chains. Companies are nominated by end-users, all with first-hand knowledge using products like Motek's Priya.

"Our readers turn to *Food Logistics* to learn about new solutions for improving productivity and reducing costs throughout their operations," explained Katherine Doherty, editor-in-chief of *Food Logistics* magazine. "The *Food Logistics* 100 is a vital resource for them."

### About [Food Logistics](#)

*Food Logistics* is a B2B publication serving the information needs of food, beverage and consumer packaged goods executives involved in warehousing, transportation and information technology, as well as third-party and refrigerated service providers. Through print and online products, the publication provides news, trends and best practices that help grocery and foodservice suppliers, distributors, and retailers make better business decisions. On the web at [www.foodlogistics.com](http://www.foodlogistics.com).

### About [Motek](#)

Founded in 1991, Motek is the warehouse management software technology leader. Motek's single, all-inclusive product, Priya, is the only Tier 1 Microsoft Windows®-based WMS available today. Priya manages and tracks all warehouse activity, inventory, equipment, and operators in real time with the use of wireless radio frequency computers, voice technology, and engineered labor standards. Because it runs on Windows, Motek's solution is cost-effective for the 50,000 square foot warehouse, yet powerful enough to handle the 1,000,000+ square foot warehouse. Motek's reputation for innovation began when the Smithsonian Institute recognized it for being the first RF WMS on a PC. Since then, Motek has been the first WMS on Windows, the first WMS with real-time engineered labor standards, and the first Windows WMS with voice recognition.