

# COLD FACTS ADVERTISING Reach Warehouse Buyers All Year Long!



The IARW **COLD FACTS** newsletter is your direct link to the top decision-makers in the international cold chain. Every two months, **COLD FACTS** reaches CEOs and senior executives in all the public refrigerated warehouses that are members of the International Association of Refrigerated Warehouses (IARW).

**COLD FACTS** reports on all IARW programs and activities plus joint events conducted with the World Food Logistics Organization, International Refrigerated Transportation Association, and the International Association for Cold Storage Construction.

## Interested?

Fill out the insertion order below and FAX it in. We'll call you with details on deadlines, mechanical specifications, and billing. Thanks for your support of IARW!

- Yes**, I want to reach my customers with an advertisement in COLD FACTS. Please reserve space for me in the following issues:
- January-February 2007       March-April 2007       May-June 2007
  - July-August 2007       September-October 2007       November-December 2007

*Please circle the ad size and color you would like in the chart on this page.*

Name \_\_\_\_\_

Company \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ E-Mail \_\_\_\_\_

Advertising Rates (Per Issue)			
	Black-and-White	Two-Color	Four-Color
Back Cover			\$1,615
Full Page	\$805	\$1,030	\$1,325
Half Page	\$460	\$610	\$805
Third Page	\$340	\$420	\$525
1/4 Page	\$225	\$340	\$460
1/6 Page	\$190	\$245	\$320
3x advertisers receive a 5% discount and 6x advertisers receive a 10% discount.			

FAX this form to Victoria Lonergan at 703-878-7314

Questions? Call Victoria at 703-897-4414